

BRIAN HERRING

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SUMMARY

Creative professional with a rich background in a broad range of skills from graphic design, web development, and data modeling to training, facilitation and project management.

EXPERIENCE

North Carolina State University, Raleigh, NC

2007 – present

Instructional Media Developer

Design, develop and maintain accessible, web standards-compliant websites to enhance courses for the Biomanufacturing Training and Education Center (BTEC). Develop custom media and multimedia elements for instructional use through illustration, photography, print design, web design, video and multimedia development.

Impressive Designs LLC, Raleigh, NC

2002 – 2007

Web Designer

Designed and developed websites utilizing web standards and specializing in content management system integration. Modeled databases to meet customer business needs focusing on flexibility and information integrity. Created logos and corporate identities, brochures, newsletters and trade show graphics for corporations, small businesses, non-profits and government agencies.

Nortel Networks, Research Triangle Park, NC

1987 – 2001

Release Management Coordinator

Ensured on-time software release and quality by facilitating multiple release schedules, test plans and project teams.

User Solutions Coordinator

Increased effectiveness of software through the development and delivery of web-based and classroom training resources for the user community and facilitation of continuous improvement processes.

Member of Scientific Staff

Migrated database systems to new platform to increase efficiency. Created website for user education of software release functionality.

Senior Software Engineer

Designed, developed and supported database software systems for the ordering, scheduling and production of telecommunications products.

PROFICIENCY

Web Development

XHTML, CSS, ExpressionEngine, SQL;
Dreamweaver, Flash, Adobe Captivate

Graphic Design

InDesign, Illustrator, Photoshop, Fireworks, Acrobat

Video

iMovie, Final Cut Express, Magpie, LecShare Pro

Productivity

Apple Safari, Mail, iCal, Address Book, Keynote;
Microsoft Internet Explorer, Word, PowerPoint,
Excel, Access, Outlook; Mozilla Firefox

Operating Systems

MacOS, Unix, Windows

EDUCATION

Associate of Science, Digital Media, 2003,
School of Communication Arts, Raleigh, NC

Certification, InterPlay Leadership Program, 2002,
Body Wisdom, Inc., Oakland, CA

Bachelor of Science, Computer Science, 1986,
UNC-Wilmington

AWARDS

Student Silver Addy Award: Collateral Material, Ad
Club of the Triangle, 2003

Best in Show Award: Flash website project, School of
Communication Arts, 2002

Nortel Networks Award of Merit: Test plan coordi-
nation, Y2K project, 1999

PORTFOLIO

www.brianherring.com